



# Zero Trust, VPNs, CASB

Truth & Hype: Fully Exposed

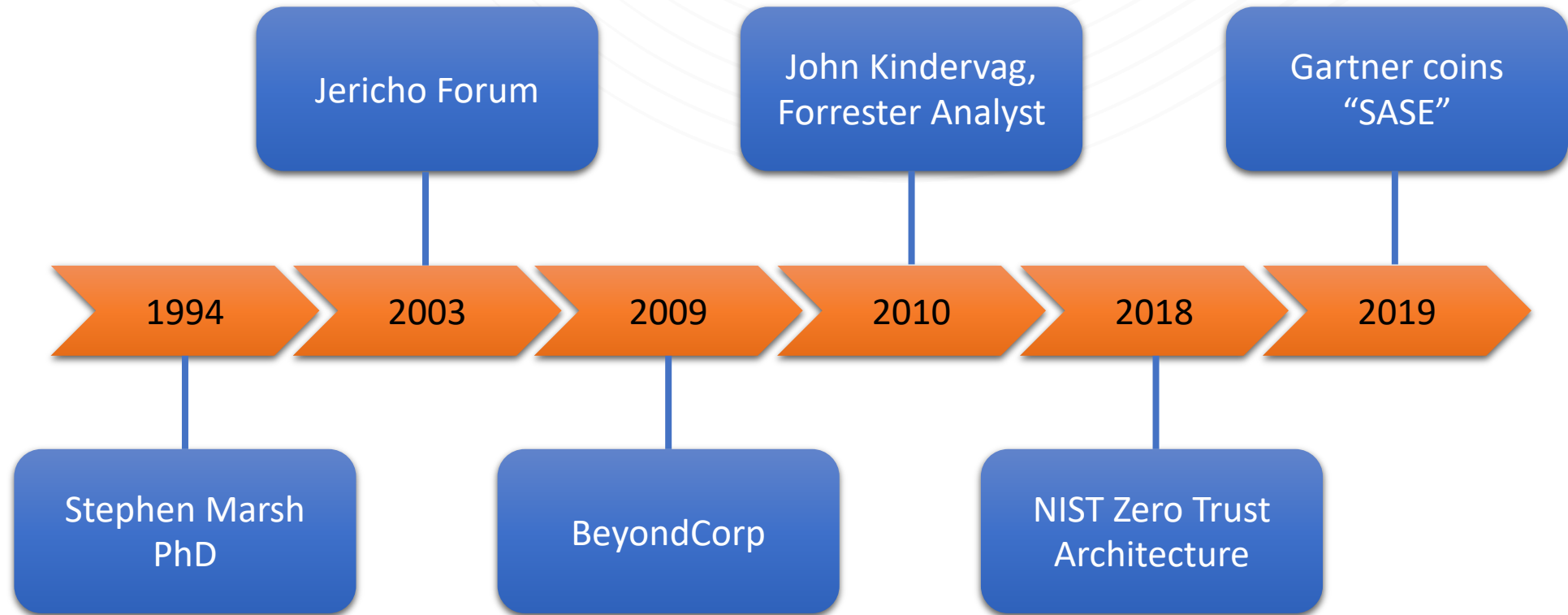


# About me

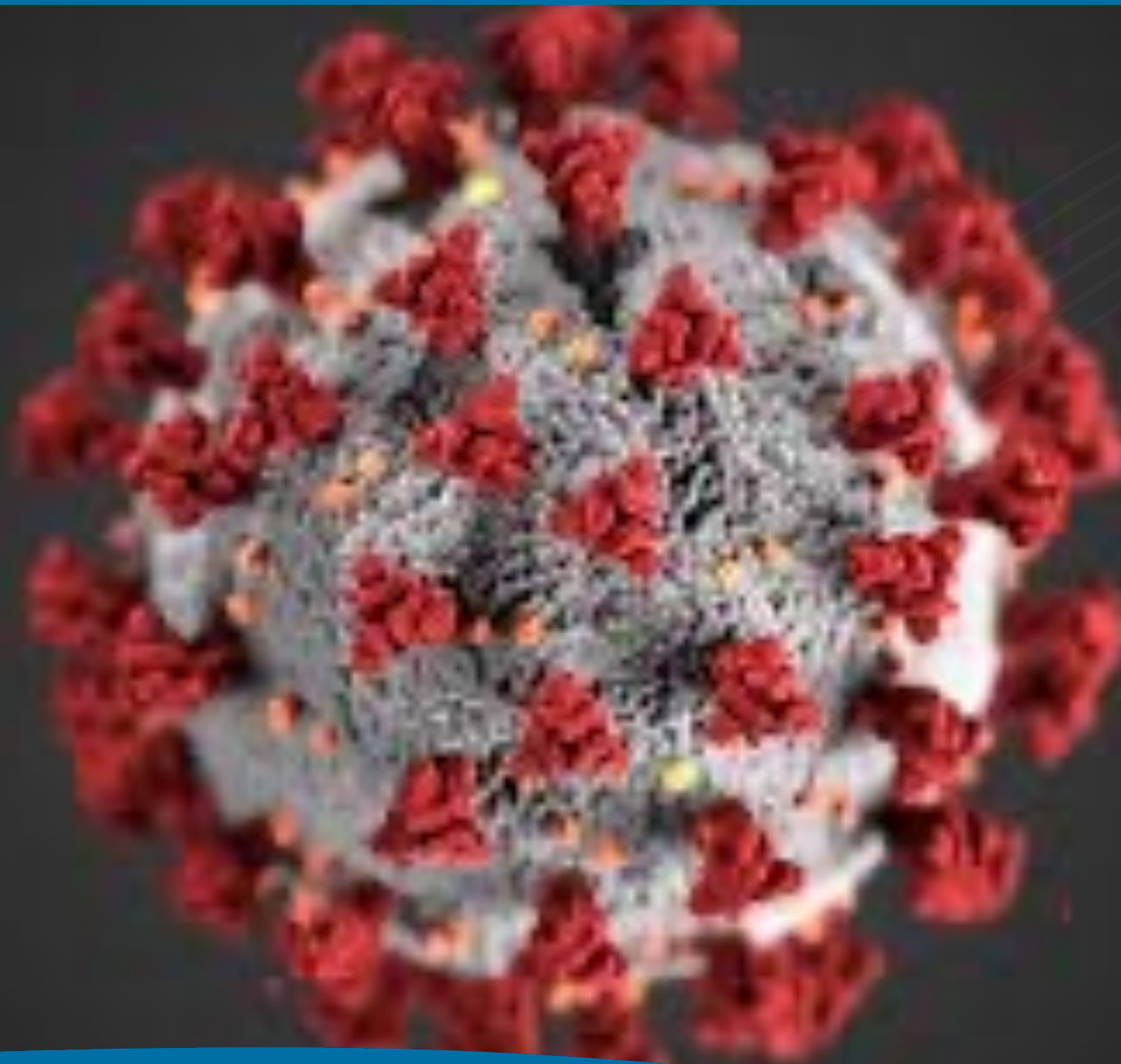
- Software Engineer turned Product Manager
- Moved to Bozeman, MT during the pandemic
- Two kids, two dogs, two horses, two skis



# The History of Zero Trust



Then...









# Marketing Hype from RSA



In 2022, 26% of RSA Exhibitors claimed the Zero Trust sub-category!

Peak of Inflated Expectations...

**“Bring Zero Trust Cybersecurity  
to Connected Buildings”**

## Trough of Disillusionment?

**“VPNs Persist Despite  
Zero-Trust Fervor”**



# Should They Stay or Should They Go?

## Advantages

- Mature technology
- You already own them

## Disadvantages

- Access over provisioned
- Endpoints in scope
- Hair-pinned Traffic
- Unmanaged Devices

# Fantasy...



**SASE**

Secure Access Service Edge. Gartner coined term to include SD-WAN, CASB, FW, SWG, VPN, & DLP all by a single cloud service.

# to Reality



SSE

Security Service Edge. The combination of ZTNA, CASB and SWG.



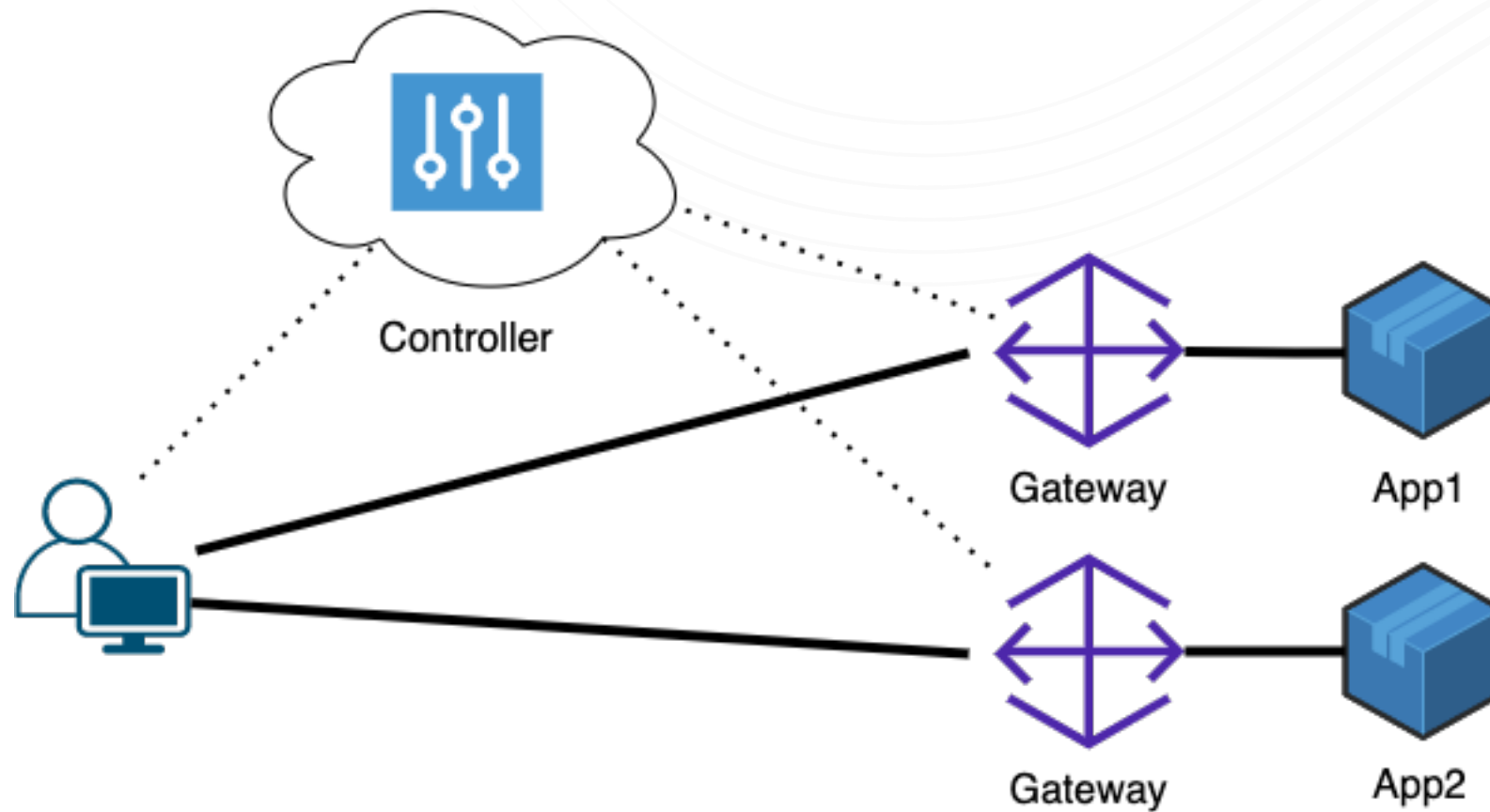


Diving Into

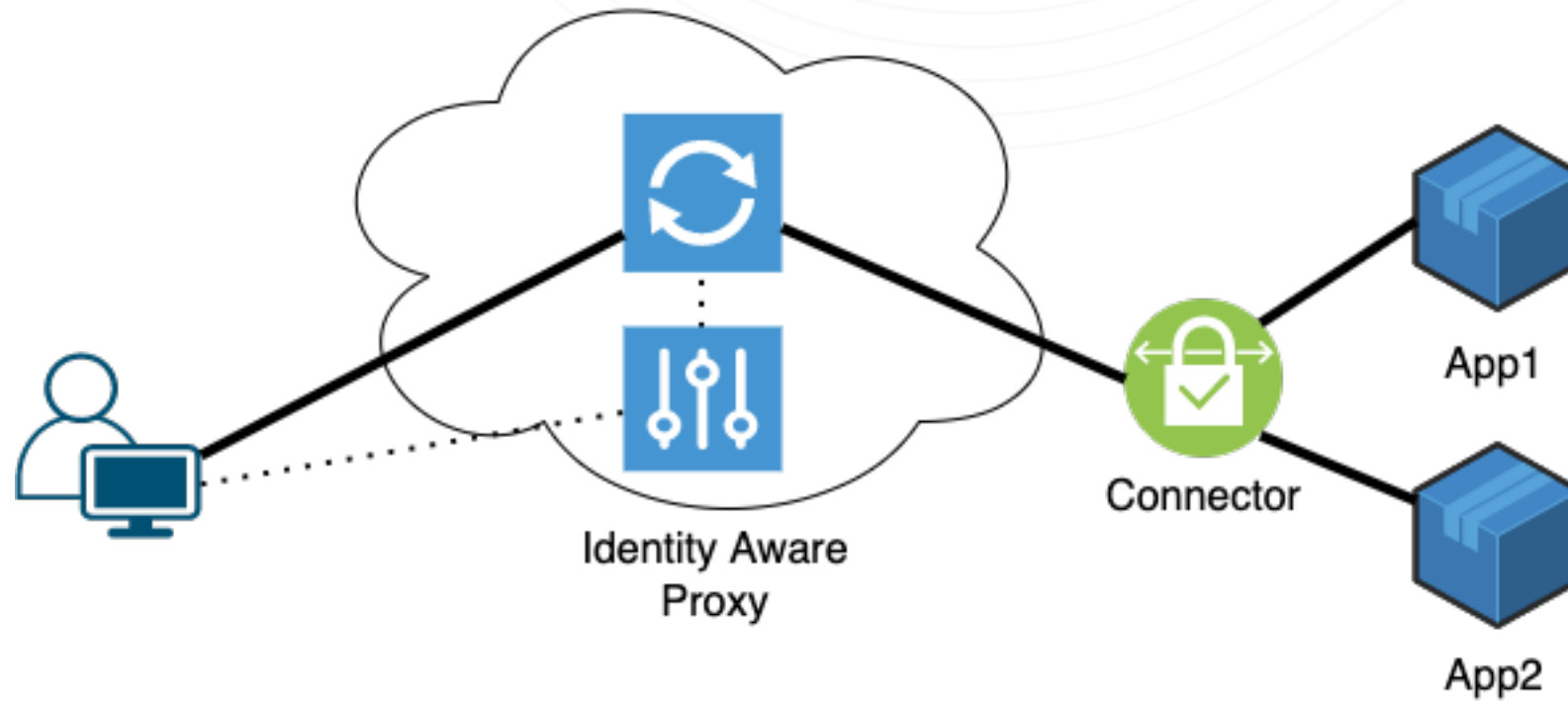
# Two Approaches to ZTNA



# Software-Defined Perimeter



# Identity Aware Proxy





# Zero Trust Network Access

## Summary

	Software Defined Perimeter	Identity Aware Proxy
Advantages	No user-application data transits the provider's cloud	Permits agentless access use cases. Can add value by inspecting data.
Disadvantages	Heavier hosting requirement on your end. Analytics of application data is on you.	User application data transits the provider's cloud.

- ✓ Practice basic security hygiene
- ✓ Identify an urgent business need
- ✓ Select an approach appropriate for your risk tolerance
- ✓ Roll out ZTNA in a phased manner



Who's not heard of:

# Cloud Access Security Broker



# CASB Lessons Learned

- East-West Data sharing is a real problem
- DLP is hard and requires investment.
  - Have a process in place to deal with incidents
  - Extend where needed for compliance
- Analytics are undervalued
- Encryption at Rest is not a panacea





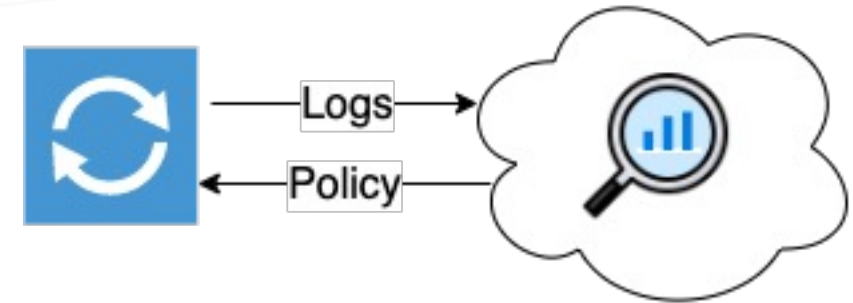


# Secure Web Gateways



# Secure Web Gateways

- Enforce HR Policy and Block “bad sites”
- May misclassify certain sites.
  - E.g. ZippyShare and PDF converters
- Recommendations
  - Analyze SWG Logs with CASB Tools
  - Integrate CASB Risk Scores into SWG Policy





Thank you, ISSA!

